



National Vision Administrators, L.L.C.

Social Media for Open Enrollment



Social media is a great source for spreading the word about your open enrollment. Plus, it's free! Tell your followers about the generous benefit options you offer them. Try out these posts on your social pages about the vision benefit you offer your members.

Sample Social Media Posts

Facebook:

Eyeglasses and an eye exam can cost you close to \$400 without a vision benefit! Reduce your out-of-pocket costs by enrolling in your vision benefit on [insert date here].
#[clientname]openenrollment2019 #NVAvision

Twitter:

Eyeglasses + Eye Exam = approx. \$400 without a vision benefit! Save your cash by enrolling in your vision benefit on [insert date here].
#[clientname]openenrollment2019 #NVAvision



This image is available in two popular sizes for posting.

1080 x 1080

1200 x 600



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Facebook:

Eye exams aren't just for your eyes: they can detect health conditions like high blood pressure, diabetes, and high cholesterol. Stay on top of your health and enroll in your vision benefit on [insert date here]. #**[clientname]**openrollment2019 #NVAvision

Twitter:

Eye exams can detect health conditions like high blood pressure, diabetes, and high cholesterol. Stay on top of your health and enroll in your vision benefit on [insert date here]. #**[clientname]**openrollment2019 #NVAvision

What An Eye Exam Can Tell About Your Health

- High Blood Pressure**
Examining the blood vessels in your eye can help your eye care professional detect high blood pressure.
- Autoimmune disorders**
Eye care professionals are in inflammation for potentially undetected autoimmune disorders.
- Thyroid Disease**
Bulging or protruding eyeballs can indicate a thyroid disease.
- Cancer**
Your eye care professional will examine the color and shape of your eye and eyelids for signs of cancer.
- Diabetes & Stroke**
Dilated eye exams by your eye care professional can detect diabetes and if you are at an increased risk of carotid artery disease or a stroke.
- High Cholesterol**
Your eye care professional can detect high cholesterol by examining your cornea.

Enroll in Your Vision Benefit!
A vision benefit is a smart choice that saves you money and keeps you healthy.

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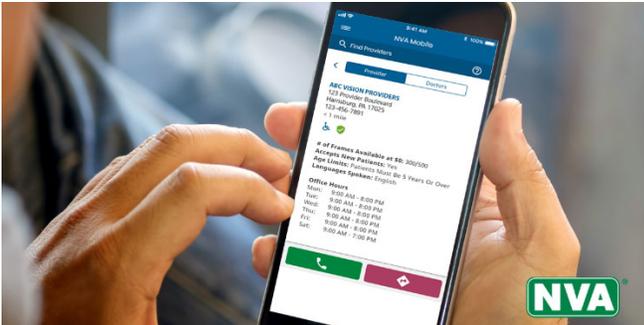


Facebook:

Get quick and easy access to your vision benefit by downloading the NVA vision member app at the App Store or Google Play. #NVAvision #**[clientname]**openenrollment2019 #LASIK

Twitter:

Get the 411 on your vision benefit by downloading the NVA vision member app at the App Store or Google Play. #NVAvision #**[clientname]**openenrollment2019 #LASIK



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Share the latest news

Follow NVA on Facebook, Twitter, and LinkedIn to share interesting content and articles to keep your audience up-to-date and engaged when it comes to vision benefits.

Also, don't forget to tag NVA using the hashtag #NVAvision when talking about your benefits, plus join in our conversations on social media.

Facebook: <https://www.facebook.com/NVAvisionbenefits>

LinkedIn: <https://www.linkedin.com/company/nvavisionbenefits>

Twitter: https://twitter.com/NVA_Vision